



Taste the **nature** with Vittal's **Desiccated Coconut powder**

Vittal Agro Industries is the one of the pioneers in desiccated coconut processing sector in India. The company has proved that a Desiccated Coconut (DC) unit in India can compete with international processors and get quality conscious international buyers to repose faith in Indian Desiccated Coconut. Thanks to the efforts put in by Vittal Agro Industries in assuring the international buyers that Indian DC quality is of international standards and today buyers are after Indian Desiccated Coconut.

Vittal Agro Industries was set up with the passion and vision to create the best desiccated coconut plant in India. Coconut Development Board gave ample support along with subsidy under the Technology Mission on Coconut. Till then, DC processing technology in India was behind the technology curve whereas other countries like Sri Lanka, Philippines, etc. had moved far ahead of the curve with the latest technology in processing.

Vittal Agro Industries invested in the latest technology and was instrumental in introducing a lot of new concepts in to the Indian DC industry like Gasifier, Stainless Steel Screw conveyors, Vibro Fluidized Bed Drier, Steam Blancher, Eco Friendly Turbine Ventilators, Metal Detector, Effluent Treatment Plant, Cold Storage, Coconut water extraction for beverage purposes, in house lab for quality control, Crate Washers, etc.



Vittal Agro Industries frequently impart training to workers in following better hygiene and sanitation practices. The entire plant is conceived keeping the best quality in mind and according to the specifications of ISO 22000 Food Safety Management System. Infact, Vittal Agro Industries became the first Desiccated Coconut Processor in the country to get ISO 22000 Food Safety Management System Certification from the Bureau Veritas Certification India Pvt. Ltd.

Vittal is the largest exporter of DC from India today. The company has built a brand known for quality and reliability and has earned a rich name for itself by adhering to its traditional values and principles in business. It is this quality that has converted a number of buyers in to loyal and repeated customers.

Each lot of desiccated coconut undergoes vigorous testing in the in house lab for meeting the microbial and physiochemical standards. The state of the art laboratory which is fully equipped with the latest equipments has a team of qualified and trained personnel doing all the required tests to ensure that the product meets the stringent quality standards.

The company sources the raw material from local area surrounding the factory at Thattummal near Kanhangad in Kasargod District in Kerala. A number of farmers from near and far bring their coconuts directly to the factory and take advantage of the direct buying price offered by the factory. The factory has become a boon to the local farmers who are assured of good price as well as immediate payment for their produce. This has resulted in a loyal customer base for the DC from Vittal Agro Industries.

The factory has a built up space in excess of 20,000 square feet and has been built in accordance to the requirements of the ISO 22000 Food Safety Management System. HACCP (Hazard Analysis at Critical Control Points) also forms an integrated part of this system. Preprocessing and final Processing areas are separated with access control to ensure process and product quality.

The byproducts in the process are coconut shell, coconut parings and coconut water. The factory has the facilities to convert these by products in to value added products like coconut shell charcoal, coconut chips (dried coconut parings) and refrigerated coconut water thereby ensuring huge value additions to byproducts.



Vittal recieving CDB award for the Best Coconut Processor from, Shri. Radha Mohan Singh, Agriculture Minister, Government of India.

Vittal Agro Industries, is a family run business under the leadership of two visionary brothers. Sathish Kamath who has an experience in the field of agricultural produce for more than four decades and Gokuldas Kamath, a visionary who has expanded the reach of the group in to various arenas and has played a very big role in expanding the business footprint of the Gajanana Group. They are ably assisted by the next generation - Guruprasad Kamath who manages the processing unit, Ganesh Kamath handles marketing and Santhosh Kamath provides technical support. The group is also involved in processing and marketing of food products like cashew nuts, almonds, walnuts, etc. The group which was mainly in to trading is now venturing into processing locally available agricultural products, coconut and cashew.

The factory was planned with a capacity to process 50000 coconuts per day and the factory now processes up to 120000 coconuts per day. The expansion plan is in the final stages to upgrade and expand the production to process 250000 nuts per day and make the plant compliant with Global Food Safety Initiative(GFSI). Plans are afoot to ensure that the expansion is completed in a few months with further addition in processing area and machinery with an aim to ensure further improvement in quality of the process and product. In recognition of the various achievements made for coconut sector. Coconut Development Board awarded Vittal Agro Industries with the Best Coconut Processor Award 2014.

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